



NC SOCIETY OF SURVEYORS, INC.

46TH ANNUAL

CONFERENCE & EVENTS

NCSS 2010

ROAD TO RENEWAL

GREENVILLE

FEBRUARY 11-13, 2010

GREENVILLE HILTON AND CONVENTION CENTER

GREENVILLE, NC

North Carolina Society of Surveyors
Sara Kusan, Executive Director
P.O. Box 2101
Wake Forest, NC 27588
(919) 556-9848





KEYNOTE SPEAKER:
TED ABERNATHY
SOUTHERN GROWTH

Born and raised in Dallas, North Carolina, Ted received his Bachelor's degree from the University of North Carolina at Chapel Hill, his Master's from Johns Hopkins University, and graduated from the Economic Development Institute at the University of Oklahoma.

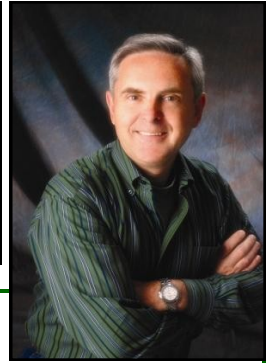
Ted is an Eisenhower Fellow.

The focus of his 28-year economic development career has been on strategic competitiveness and economic positioning. Most recently he served as Executive Vice President and COO for the Research Triangle Regional Partnership, a private non-profit economic development organization. Ted has authored nationally recognized strategic plans and reports and speaks to over 150 groups annually.

Ted currently serves as Executive Director of the Southern Growth Policies Board, a public policy "think Tank" that develops economic development policies for thirteen Southern states. Southern Growth specializes in the areas of technology and innovation, globalization, workforce development, community development, civic engagement, and leadership.

Ted will be speaking about regional economics during our Friday's Plat Luncheon this year. You don't want to miss it!

KEYNOTE SPEAKER:
DAVID STONE
STONE & COMPANY



David Stone is a 35-year veteran of the design and construction industry. Although he began his career as an Architect, he has been the VP of Marketing and Sales for a \$250 million construction company and an international design firm, a Senior Consultant, speaker and trainer with two International management consultants and has launched three of his own companies. He has just finished his twelfth book on marketing and is a regular speaker at design and construction industry gatherings around the world.

Stone and Company provides consulting, training and coaching in marketing, business development and sales for companies serving the design and construction industry.

David will be speaking about "Cost vs. Value: Getting Paid for What You're Worth" during our Friday Breakfast this year. Why are you paid so little?

The surveying profession has itself to blame for the low value our clients place on our services. But only you can pull your firm out of the quicksand of fee competition and commodity pricing. In this provocative session, AEC marketing expert David Stone will show you how we got ourselves into this mess and what you can do – starting today – to get yourself onto the high road of value pricing. This is an event that is well worth your time.

CONCURRENT SESSIONS

Still need one more reason to attend? This year take advantage of a brand new opportunity with the NCSS Conference. On Friday, throughout the exhibit hall there will be three “mini” sessions going on simultaneously throughout the day for a total of fifteen. It is so easy, choose the subject matter that interests you and come in and learn for **one hour** while accruing 1 PDH for each session you take. What a great way to stack up a few “Extra” hours. You could earn as many as 5 PDH’s just strolling through the Exhibit Hall.

Don’t miss out!

Some speakers/topics for concurrent sessions include:

North Carolina Turnpike Authority
North Carolina Stimulus Funding
GPS and NCBELS Board Rules
North Carolina Military Business Center
3-D Laser Scanning
North Carolina Railroad
Carlson Tips and Tricks
Economic Forecast for Homebuilding Industry
New Technology in SUE
GPS Tips and Tricks
Raising Your Personal Value
Professional Liability Issues
Wake County Homebuilders Association

LODGING

Greenville Hilton and Convention Center
207 SW Greenville Blvd
Greenville, NC 27834-6907

1-252-355-5000 for reservations

\$119.00 room rate thru January 27, 2010

**Please remember to state that you are with the
North Carolina Society of Surveyors block of rooms.
Reservations should be made as soon as possible!
Our block usually sells out quickly.**

46TH ANNUAL NCSS CONFERENCE SCHEDULE SUMMARY

Thursday, February 11, 2010

- 8:00am-12:00pm** eCommerce, eNotary & eRecordation of Deeds/Plats (Hilton)
- 12:00pm-1:30pm** Seminar & Luncheon-Tentative Keynote Speaker Secretary of State Elaine Marshall (Hilton)
- 1:30pm-5:00pm** eCommerce, eNotary & eRecordation of Deeds/Plats (Hilton)
- 6:00pm-9:00pm** Exhibit Hall Opening Reception
- ### **Friday, February 12, 2010**
- 7:30am-8:00am** Breakfast in Exhibit Hall
- 8:15am-9:15am** Keynote Speaker —David Stone (Exhibit Hall)
- 9:30am-10:30am** Concurrent Session #1 (Exhibit Hall & Hilton)
- 10:45am-11:45am** Concurrent Session #2 (Exhibit Hall & Hilton)
- 12:00pm-1:15pm** Plat Awards Luncheon—Keynote Speaker — Ted Abernathy (Exhibit Hall)
- 1:30pm-2:30pm** Concurrent Session #3 (Exhibit Hall & Hilton)
- 2:45pm-3:45pm** Concurrent Session #4 (Exhibit Hall & Hilton)
- 4:00pm-5:00pm** Concurrent Session #5 (Exhibit Hall & Hilton)
- 6:30pm-until** Banquet and Entertainment (Mike Cross) (Hilton)

Saturday, February 13, 2009

- 8:00am—11:30am** NCSS Board of Directors Meeting (Hilton)
- 8:00am—11:30am** Geodetic Survey Applications in NC (Hilton)
- 11:30am—1:30pm** Lunch-General Membership Meeting (Hilton)
- 1:30pm—4:00pm** Geodetic Survey Applications in NC (Hilton)

BANQUET NIGHT ENTERTAINMENT MIKE CROSS



With his picking, fiddling and joking, Mike Cross can simultaneously pull your leg and make you tap your toes. Establishing a rapport with an audience is essential to Mike. “I want people to leave a show of mine saying, ‘Boy, I had a good time’”. Equally adept at guitar and fiddle, music and humor, song and story, Mike infuses traditional and original songs with a folksy wit reminiscent of Mark Twain and Will Rogers. Mike’s thirteen (13) albums, years of coast-to-coast performances, and a wealth of appearances on national radio and television may have polished his presentation, but your guests will find that his heart still beats true to the rhythm of his Appalachian heritage.

* * * * *

Mike plays guitar and fiddle with reckless abandon and total disregard for his own safety, and his eclectic blend of folksy, bluesy, country sounds has given birth to a musical style he laughingly calls, “Appalachian Mountain Boogie Blues.”

Mike was born in Maryville, Tennessee, October 25, 1946 and grew up in Lenoir, North Carolina. Although he loved stories and liked to write poems he displayed no interest in music until the middle of his junior year at the University of North Carolina. An unexpected snow storm and a touch of the flu forced him to stay in a friend’s dorm room for the night. His friend’s roommate was a dedicated guitar player who believed that anyone who didn’t know how to play a song or two on the guitar was living a pointless, meaningless life. So, when he discovered Mike didn’t know how to play, naturally he insisted on teaching him a few chords. By sunrise Mike was obsessed with the instrument and began to see how he could use the guitar to create melodies and set musical scenery to the stories he made up and the poems he wrote.

This innocent, unlikely occurrence completely changed his life and set him on the path he has followed to this day; writing songs, playing music, delighting and entertaining his audiences.

SEMINAR HIGHLIGHTS

eCommerce, eNotary & eRecordation of Deeds and Plats

Thursday 8:00—5:00

Attendees will be given an overview of Electronic Commerce, Electronic Notary and the use of electronic signatures in the Electronic Recordation of Deeds and Plats. Further discussion will include challenges faced by Review Officers where eRecord is concerned. After a discussion from the Licensing Board on the issue, attendees will take part in a round-table panel forum with other stakeholders of the eRecord issue to Software Vendors, and NCDOT. Special discussion will be given to the eRecordation of Plat Pilot Project on-going in Johnston County and how multiple signature requirements may be handled in the future.

Geodetic Survey Applications in NC

Saturday 8:00—5:00

Gravity for the Redefinition of the American Vertical Datum (GRAV-D)

- NGS goal to redefine the U.S. vertical datum to be based on gravity by 2018
 - Resulting vertical accuracy: 1-2 cm

Online Positioning User Service (OPUS)

- How to analyze your OPUS results
- Positional accuracy from a OPUS solution
- How to use OPUS-DB to expand the NSRS
 - OPUS projects

Erosion and sedimentation control plans

North Carolina Geodetic Survey

- New web-based geodetic tools (e.g. GIS map, Google map, Inverse, visibility charts, and more)



NCSS AUXILLARY

The NCSS Auxiliary will be hosting a Silent Auction at this year's Convention in Greenville, NC. Please stop by and bid on our items in the Exhibit Hall. If you would like to donate something to the auction, please give it to your Chapter President or bring it by the Auxiliary exhibit booth.

The Auxiliary will also be raffling a summer vacation. Tickets are available through your local Chapter Presidents or at the Auxiliary booth during the Convention.

NCSS AUXILIARY RAFFLE

One Week Summer 2010 Vacation

Indian Beach, NC – 3 Bedroom Condo

Drawing held at NCSS Convention

Friday, February 12, 2010

Proceeds for Education Foundation

Scholarship Fund

Condo donated by Don & Linda Clements

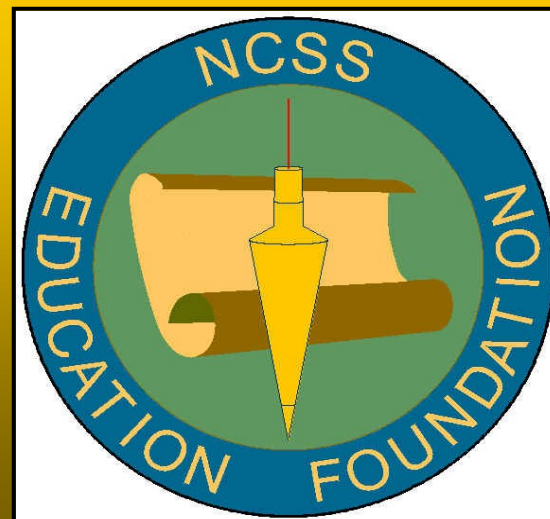
You do not have to be present to win

Tickets: \$20

Monies raised by the Auxiliary are presented to the NCSS Education Foundation to help provide scholarships for future surveyors!

This is the year for elections to office for the Auxiliary. The membership meeting will be held at 9:00am on Friday, February 12, 2010. We look forward to seeing everyone at the Convention. New participation is encouraged and the first year's dues are waived!

FEELIN' LUCKY?



\$100

#31

**NCSS Education Foundation Raffle
Reverse Drawing will be held
Friday, February 12, 2010
1st Place \$2,500 and 5 - \$100 Drawings
Only 100 tickets being sold!**

**Please contact Brian Souva for your ticket at
(252) 756-1390 or
bsouva@baldwinandjanowski.com**



ONE REGISTRANT PER FORM

NORTH CAROLINA SOCIETY OF SURVEYORS, INC.
 46TH ANNUAL CONFERENCE—FEBRUARY 11-13, 2010
 GREENVILLE HILTON AND CONVENTION CENTER, GREENVILLE, NC

REGISTRATION FORM

CONTACT INFO	Name Company/Employer Address: Email Address:	MEMBER	NONMEMBER	AMOUNT
	License # Business# Mobile # Fax # Home #			
	<i>Please note what your registration includes.</i>			
FULL REGISTRATION	FULL REGISTRATION INCLUDES: Breakfast / Lunch Thursday, Friday and Saturday, Exhibit Hall Opening Reception, Banquet w/ Entertainment on Friday, Admission to Exhibits and all Concurrent Sessions. SELECT YOUR SEMINAR(S) <input type="checkbox"/> eCommerce, eNotary, & eRecordation of Deeds/Plats -7.5 PDH's <input type="checkbox"/> Geodetic Survey Applications in NC -6 PDH's <input type="checkbox"/> Both Classes -13.5 PDH's	\$375 \$350 \$475	\$475 \$450 \$575	\$ \$ \$
PARTIAL REGISTRATION	FRIDAY ONLY INCLUDES : Breakfast/Lunch Friday, Admission to Exhibits and all Concurrent Sessions	\$150	\$250	\$
	FULL REGISTRATION WITHOUT SEMINAR INCLUDES: All meals, activities, and sessions listed above without seminars. (Possible Option for Spouses) NAME FOR BADGE: _____	\$259	\$359	\$
	SEMINARS ONLY INCLUDE: Your choice of seminars and lunch on the day of the seminar. SELECT YOUR SEMINAR(S): <input type="checkbox"/> eCommerce, eNotary, & eRecordation of Deeds/Plats -7.5 PDH's <input type="checkbox"/> Geodetic Survey Applications in NC -6 PDH's	\$195 EA	\$300 EA	\$ \$ \$
MEALS ONLY	SEPARATE MEAL TICKETS INCLUDE: Meal tickets to be used for you or your guest. AMTI SELECT YOUR MEAL(S): <input type="checkbox"/> Thursday Lunch <input type="checkbox"/> Friday Lunch <input type="checkbox"/> Saturday Lunch <input type="checkbox"/> Exhibit Hall Opening Reception <input type="checkbox"/> Friday Banquet w/ Entertainment	\$40 \$45 \$45 \$20 \$80	\$50 \$55 \$55 \$70 \$85	\$ \$ \$ \$ \$
	NAME FOR BADGE: _____ CONFERENCE CANCELLATION POLICY 100% Refund—20 days prior to date of event 50% Refund—15 days prior to date of event No Refund—10 days prior to date of event NOTICE MUST BE WRITTEN.	Total Registration & Extras \$ *Add \$50.00 Late Penalty if postmarked after JANUARY 22, 2010 TOTAL \$		
	PAYMENT BY CREDIT CARD: <input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> American Express Card Number: _____ Exp Date: _____ Names as it appears on card: _____ Signature: _____	MAIL COMPLETED FORM AND PAYMENT TO: NCSS P.O. BOX 2101 WAKE FOREST, NC 27588 PHONE (919) 556-9848 FAX (919) 556-9888		